

PATENT ABSTRACTS OF JAPAN

(11)Publication number : 2002-109379

(43)Date of publication of application : 12.04.2002

(51)Int.Cl.

G06F 17/60

G06F 13/00

(21)Application number : 2000-304106

(71)Applicant : SILICON CONTENTS:KK

(22)Date of filing : 03.10.2000

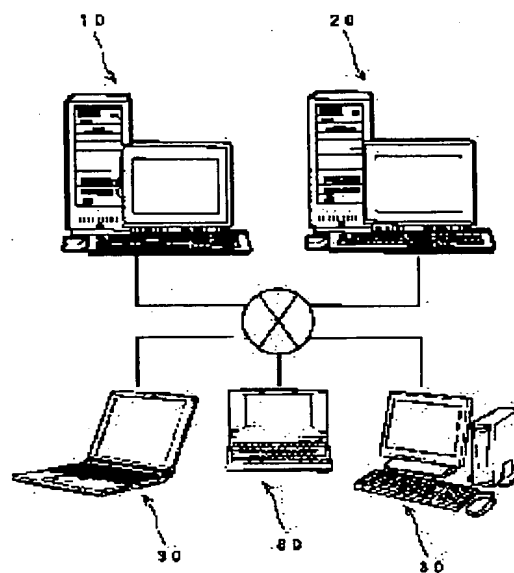
(72)Inventor : KOSAKA MIKIO

(54) METHOD AND SYSTEM FOR MANAGING ELECTRONIC INFORMATION DISTRIBUTION, RECORDING MEDIUM AND PROGRAM SIGNAL

(57)Abstract:

PROBLEM TO BE SOLVED: To provide an advertisement image providing technique which uses a network and has a high advertisement effects.

SOLUTION: A host server 10 transmits an advertisement image and a viewer for displaying the advertisement image to the operation terminal 30 of a user A who has made user registration. The user A transmits the advertisement image acquired from the host server to a user B, who has not yet made user registration in the host server and introduces the advertisement image to the user B. The user B requests the host server for a viewer. In such a case, it is reported to the host server that the user B be introduced from the user A, the host server registers the user B as a user, transmits the viewer to the user B and also gives incentive information, i.e., presenting points of a prescribed value to the user A, who has introduced the user B.



LEGAL STATUS

[Date of request for examination]

04.10.2000

[Date of sending the examiner's decision of rejection]

[Kind of final disposal of application other than the examiner's decision of rejection or application converted registration]

[Date of final disposal for application]

[Patent number]

3502602

[Date of registration]

12.12.2003

[Number of appeal against examiner's decision of rejection]

[Date of requesting appeal against examiner's decision of rejection]